

Reno MOMS BLOG

media kit

Building a community of Moms in the Biggest Little City



18 contributors, including stay-at-home and working moms



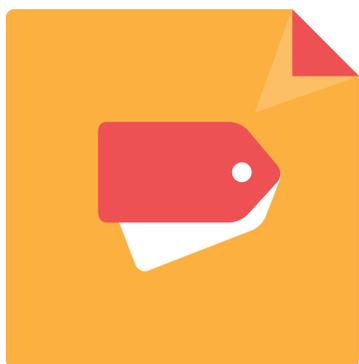
58,000 annual visitors to the blog, 98k user sessions - 245k page views



6,800 Facebook fans, 40,000 unique users reached weekly



3,500 engaged users per week, and expanding into Twitter and Instagram

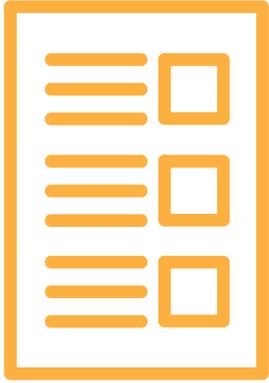


85% of moms are in charge of household purchase decisions



84% of people make a purchase decision after reading about it on a blog/online

AD SPACE



Link directly to your website with our ads placed in high traffic locations for our readers. These ads don't move from page to page - but instead remain consistent for our readers to be impacted by your message. **\$200** per month

BLOG POSTS

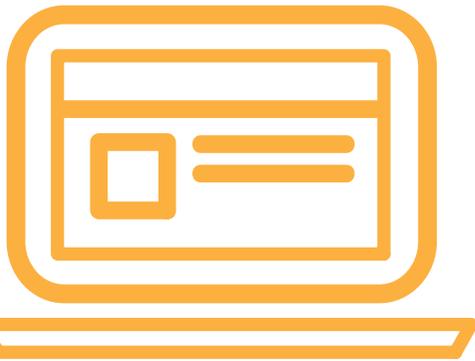
All blogs and social posts include boosted promotions to increase visibility

Experience Post: Generate some energy and buzz for your business! Invite members of RMB to review your company! Inquire for pricing

Guest Post: Have content that would resonate with our moms? Share it on our blog! **\$125**



Sponsored Post: Send a specific message to your target audience - in the form of an interview or review. The best part? We'll write up the content for you! Want to do a series of posts? We'll build you into our calendar regularly so that you're a consistent presence on our platforms. **\$175**



Giveaway Post: Incentivize your content, and maximize your presence on Reno Moms Blog! Our readers love giveaways - and it creates social buzz for your company. We'll post your giveaway at least three times, and we'll brainstorm a creative way to keep it in front of our readers. **\$200**





Sponsored Post: Want a quick, cost effective way to appear in front of thousands of readers? Spread your message through picture, link, video, or text to our Reno Moms Blog readers. **\$50**

Flash Giveaway: Different from our giveaway post, this post is a short, exciting way to generate excitement about a smaller prize or package. These giveaways generally reach thousands, have many entries, and last around 24 to 48 hours. **\$50**



CONTACT US

Sign up for an annual contract to receive a 10% discount! Are you a new business or non-profit? Please contact us for special pricing. Email: Editor@RenoMomsBlog.com or call Lynnette (775) 232-7106(775) 232-7106

